

AAUW-NP Web Committee Meeting Minutes

August 3, 2015

Present: Meg Finones (chair), Margaret Ellis, Iris Beilan, Jean Graham, John Moore (webmaster).

The meeting started at 4:00 PM.

Meg described the upcoming year for AAUW-NP, with a Diamond Jubilee Celebration in January, Interbranch Council meeting in March, and state convention in April.

Meg discussed ideas that she got at the national convention, such as using social media more and staying on a message of service activities.

The Home page is to have prominent links to national and state AAUW web pages, a prominent banner promoting the Diamond Jubilee, and photos related to links.

The Photos/History page will change its category-links look and have two columns of links where appropriate.

The Contacts page will add a previous-president line and update office holders.

The Calendar page is to be updated for year 2015-2016.

The Activities page is to be updated for year 2015-2016.

The website design will emphasize attracting people to join by emphasizing what AAUW does.

The AAUW-NP Web Site Policies and Procedures document was left unchanged.

Respectfully submitted,

John Moore

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AAUW-NP Web Committee Meeting Minutes

August 28, 2014

Present: Meg Finones (chair), Margaret Ellis, Iris Beilan, Jean Graham, John Moore (webmaster).

The meeting started at 4:40 PM.

Meg introduced our new member, Jean Graham, replacing Dorothy Robbins.

Meg then described the work of the committee, and the website itself, to Jean, and for our review, since we meet once a year.

We then discussed the purpose and focus of the website.

The idea of linking to other websites, for kindred or useful organizations, was thoroughly explored. It was decided to start with putting links to local college

websites, since they were nonprofit, non-partisan, and non-controversial, below the section on AAUW education activities.

It was left to the AAUW-NP board to decide if it was appropriate to link to other organization websites, such as League of Women Voters, NOW, organizations advocating women's rights, and political groups.

Next, we discussed website design, to emphasize attracting people to join, rather than just archiving AAUW-NP activities. We decided to update the Home page to start with a list of current activities of the branch, with links to further information. The Home page was otherwise unchanged.

It was left to the AAUW-NP board to decide about further changes, to more closely coordinate with the Membership Committee and their materials.

We discussed how AAUW-NP members could post activity dates and places on social media, such as Patch.com, online newspapers, and people's web pages and blogs, and how someone in AAUW-NP could be tasked with always doing that.

It was left to the AAUW-NP board to decide which sites might be appropriate.

The committee added Jean Graham's name to the web-committee member list at the end of the AAUW-NP Web Site Policies and Procedures, and approved this year's version.

We then took a selfie of the whole committee, and adjourned at 6 PM to the nearby Embassy Suites restaurant for fish and chips.

Respectfully submitted,

John Moore